Khatapreneur



ONE DAY STARTUP WORKSHOP

Complete Syllabus

A practical physical workshop for Startup Founders and New Entrepreneurs

Participants will do, not just study.

Work on your own business idea, customers, pricing, marketing, finances and next steps during the session.

1 Startup Planning

Customer persona, founder survey, and initial startup cost estimation.

2 Startup Legalities

Legal readiness check, ownership / shareholding, and founder's agreement

3 Startup Accounting

Profit snapshot, financial health, who owns the books, and unit economics.

4 Startup Taxation

Tax readiness check, Tax due dates, TDS reference, and compliance planner.

5 Finance and Funding

Funding checklist, your startup's valuation, and funding decision.

6 Startup Marketing

Marketing checklist, audiences, marketing budget, and content research.

7 Startup Management

Founder checklist, strength rating, and top priorities to improve or delegate.

What's Included?

- Founder Workbook
- 4 Hours of Pre-Recorded Preparation Videos
- Practical Startup Tools & Templates

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